

VGA – WGV

The Benefits of Amalgamation

Administrative – a more modern organisation

- An opportunity to better position the game for the future
- Modernising our approach to the way we go about our business & running the organisation
- A more efficient organisation - elimination of duplication
- Greater consistency across the organisation
- Higher standard of governance and decision making

Financial

- Economies of scale
- Review and re-allocation of resources
- A consistent approach to affiliation fees

Promotion, Marketing & Sponsorship

- Promoting one body rather than two
- A more comprehensive marketing approach (streamlined)
- A unified approach to government and sponsors
- Potential for greater sponsorship
- A unified approach to attracting players and growing the game